

CENTENARY COLLEGE OF LOUISIANA

PRESIDENT'S REPORT

1966-67



SHREVEPORT, LOUISIANA

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MISS CENTENARY, Cheryl Lynn Maresh of Daingerfield, Texas typifies the serious minded student at Centenary. Students today are asking more questions and are profoundly concerned over the world in which they must soon take their place. They depend, to a large degree, on their teachers, as they search for these answers in their college life.

IN MEMORIAM

Jack Clayton Cox x46, Jan. 11, 1966

Mrs. Israel Maizlish (Yetta Velinski '24), April 26, 1966

Rev. Harry Brown, Sr. x19, May 30, 1966

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Dr. John B. Entrikin, Head of Chemistry Department (Retired) June 9, 1966

Joseph Alfred "Al" Richardson x42, July 25, 1966

Howard Linwood Lawrence x62, Sept. 4, 1966

A. J. Walter x29, Oct. 19, 1966

Wiley A. "Red" Blackshear '39, Oct. 21, 1966

A. L. Holland '61, Nov. 4, 1966

Jack Towery x30, Nov. 4, 1966

Mrs. Lonard K. Wells, Jr. (Jeanne Connelly x48), Nov. 5, 1966

Charles Warren Pirkey x46, Nov. 20, 1966

A. J. Hodges, Sr., Member Board of Trustees, Dec. 10, 1966

John W. Dorman '63, Dec. 25, 1966

Sgt. Jimmy Golmon x63, January, 1967 (Killed in Viet Nam)

Mrs. T. F. Wilbanks (Ruth Kessinger x12), Jan. 31, 1967

Mrs. Kathryn Smith (Kathryn French '50), Jan. 26, 1967

Mrs. J. S. Gilliam (Margaret Witherspoon '30), Feb. 20, 1967

Cythia S. Saulmon '70, February 21, 1967

Mrs. James R. Cooper (Danna Holloway '58), March 8, 1967

Howard M. Elder, Director of Evening Division, May 3, 1967

Donna Wright '70, May 3, 1967

G. M. "Jake" Anderson, member of the Board of Trustees, May 8, 1967

R. Thomas Merrill, Instructor in French, May 14, 1967

Gregory Mickulich '70, May 19, 1967



May 27, 1966 -- BOARD OF TRUSTEES

Front Row: (Left to Right) Howard Crumley, President Jack S. Wilkes, Bishop Aubrey G. Walton, Chairman George D. Nelson, Edwin F. Whited. Second Row: Douglas Attaway, Dr. Bentley Sloane, O. D. Harrison, Mrs. Glenn E. Laskey, Mrs. L. B. Kilpatrick, Dr. Carl F. Lueg, James C. Gardner. Third Row: A. J. Hodges, Rev. Douglas McGuire, Dr. Dana Dawson, Dr. Sam Nader, Rev. James T. Harris, Wm. Russell Barrow, G. W. James. Fourth Row: W. Crawford Fullilove, Jr., Donald W. Weir, Charlton Lyons, Jr., Charles Ellis Brown, Marlin Drake, Cecil Ramey. Fifth Row: Charles T. Beaird, J. C. Love, Jr., Dale Waller, Tom Matheny, Dr. Henry Bowdon, Sam Grayson. Top Row: Emmett R. Hook, James N. Patterson, Dr. Charles D. Knight.

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* Deceased May 8, 1967

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* Deceased December 10, 1966

Beaird, J. Pat 1123 Commercial National Bank Bldg. Shreveport, La. 71101 Ph: 422-6641	4290 Richmond Avenue Shreveport, La. 71106 Ph: 868-7853
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702 Elmwood Avenue
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6933 Oakhill Circle
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Barrow, Leary & Company
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RAISING THE ROOF of the Men's Cline Dormitory will add room for 95 more male students at the college. In this unusual construction feat, the roof of the old two story building was raised to accommodate another floor. Southern Builders hope to complete the work by the opening of the 1967-68 school term.



BUILDING FOR THE FUTURE, college officials go over plans for expansion and improvement of the cafeteria. The new construction will double the present capacity of this facility. Looking over the specifications for the construction are (left to right) B. J. Whitaker, Contractor; Aubrey A. McKelvy, Jr., Architect; President Jack S. Wilkes; and George D. Nelson, Chairman of the Board of Trustees.

PRESIDENT'S REPORT TO THE BOARD OF TRUSTEES

May, 1967

No college has shown more evidence of significant growth these past several years than has Centenary. While Centenary has grown in student body size and other tangible ways, its most significant growth has been in the nature and quality of the faculty and student body. Trustee leadership in fund-raising for faculty salaries, in the understanding of student admissions and other student problems has been most important. Some people might prefer a quiet college in a static community composed of apathetic students, stagnant faculty, and complacent trustees. Centenary this past year has shown several evidences that we are in a period of significant growth.

The Frost Foundation Grant for Economics and Business

No gift the college could receive will mean more in terms of academic growth than the recently announced grant of \$270,000 from the Frost Foundation. Mr. Edwin F. Whited, President of the Foundation, in announcing the grant expressed the desire of the foundation to strengthen the programs of the college in Economics and Business by the use of funds for faculty salaries, improved curriculum, library holdings, short courses, and an annual lecture series. Putting funds into the operating budget is the quickest way to bring academic strength to any program of the college. Mr. Whited and the foundation board have demonstrated their understanding of how to answer one of college's great needs and their confidence in the college's future. This grant will enable the college to attempt what many believe will be an important experiment in economics and business in a liberal arts college.

The Religious Commitment of the College

Centenary can be proud of its leadership in Christian higher education. As a Methodist institution for more than a century, it has rendered outstanding service in the training of church leadership. As a Methodist institution the college has always been ecumenical in the best sense of the word.

The religious commitment of the college has never been more important than it is today. During this period of social change and unrest, of international conflict, religious leaders and scholars have launched one of the most urgent reviews of religious truth and practice in man's history. The recent Vatican Council, the revival of lay theological discussion, the movement of the churches toward reunion, the attempts of various groups in church renewal, the new emphasis in the church on various forms of liturgy, the contemporary bitter criticism of certain aspects of church life by many scholars - - all of these and other forces have combined to make this an exciting day for the church and church-related institutions. This excitement has reached Centenary along with most campuses. We are not alarmed by these trends. Indeed, we believe we have the leadership to make this a time of religious growth for our students and faculty.

The examination of religious truth always creates mental and emotional tension. Consequently, the church college, because of its basic religious commitment and its trained faculty, is the best possible place for students to deal with matters of religious faith. We have complete confidence in the dedication and competence of our faculty to challenge our students in religious growth.

The establishment of Sunday worship in the Brown Chapel with a large proportion of the campus students attending is one indication of how our students are responding to renewed campus interest in religion. Another has been in the desire of students to hear and question persons who hold various religious viewpoints.

The religious commitment of the college expresses itself in many ways, through religious drama, music, movies, art, through chapel services and Sunday worship, through student religious organizations, through courses in the Department of Religion and Bible, through the Faculty Christian Fellowship, through all the various formal and informal means that students learn basic realities in the interaction of minds on a college campus.

Education and Freedom

President Willis M. Tate of Southern Methodist University talked about the college as the market place for the "free enterprise of ideas." Because there is a relationship between the freedom to learn and excellence in education, no college can long survive as a place of sound learning without being a free community of learning.

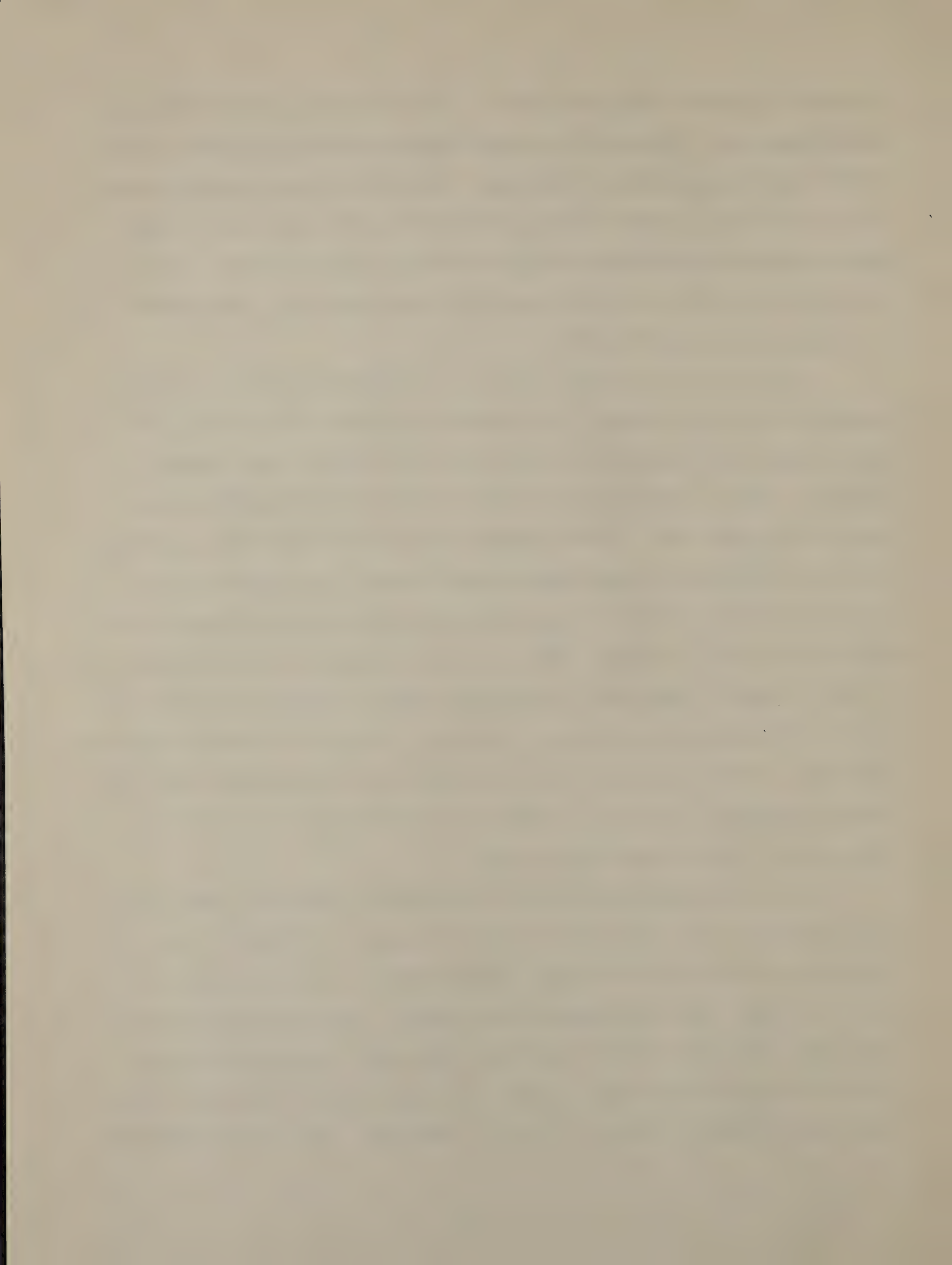
Unfortunately, there are dogmatists of every stripe in and around every college community who want freedom only for the ideas they espouse. There are also a few self-centered and pseudo-students in our time at or near colleges who seem to want freedom from learning, discipline, or authority. Such people almost never recognize they have moved from one dogmatic fallacy and embraced another.

Since before the days of Socrates there has been the person who believes that the young must be protected from "new" ideas. In the Communist countries the governments have had considerable success protecting the young from what they say are capitalist and imperialist heresies. No student may attend the university until he has passed a political examination. Nor may his professor teach any subjects except with the viewpoint prescribed by the government. In a democracy we see our schools as teaching the values we cherish and believe that no value is more important than man's freedom under law---his freedom

of speech, of religion, and of the press --- his freedom to know and think and proclaim and pray. Essentially the school has two functions - the preservation of values and the examination of new ideas. The student really asks the teacher only two questions -- "What's old?" and "What's new?" Until a student can ask and answer both questions in that order he is not truly educated. This means also the school can never be entirely "avant garde" nor "rear guard" in its approach to life and truth.

A vital question we might ask is -- is it possible to protect a college student from new ideas today? The communications developments of the last several years make instant and complete data on all sides of every subject available. What's a Catholic mother who does not want her daughter to learn about birth control to do? (If her daughter learns about birth control at college, does this mean that the college endorses birth control?) Or take the case of the fundamentalist minister who does not want his young people to know that there may be other views of religion. What can he do when Time devotes its cover story to "God-is-Dead" or some other pop theology? Nor is anything about life in our times to be found in only one media. There was a time when Vietnam was distant and remote. There was a time when it took months for new thoughts or personalities in religion, or science, or politics to become known. Fortunately or unfortunately, this can never be true again.

In an age dominated by the information media with almost instant dissemination of new facts and ideas, freedom to examine and criticize, accept or refute facts and ideas by the students and faculties of our colleges becomes even more important. With many groups in our society, including political leaders and certain segments of business and labor leadership, the questions that are asked about new facts and ideas are not critical questions but deal with possible gain or loss in power, prestige, or profit. Sometimes, when college people ask



questions they seem impractical to the government or business leader. This may be due at times to the lack of practical experience by the college person, or it may be due to the freedom from involvement in the loss or gain of the situation.

To review briefly, today's good student is seldom victimized by propaganda. He has been exposed to all sorts of ideas ever since he began watching television. He has learned to examine and evaluate the ideas and people about him. He does not accept or reject new thoughts or new patterns of living as quickly as his elders might. As a student he wants to be free to examine and occasionally by role-playing try some new things out for a while. The value standards he builds for himself will be related to the strength and freedom of the thought processes that make up his experience of learning.

Freedom in learning presupposes that some of us will find different values, espouse different causes, worship different ways. As Americans we tend to alternately abhor and revere our differences, but we can't in our best moments believe this way is wrong. As a people we have found the "free enterprise of ideas" to be man's best way of change.

The College Faces Some Problems and Opportunities

Last year at this time the Board gave the Executive Committee authority to alleviate the acute housing shortages for men and women and enlarge the cafeteria. This authority included the financing of these projects by any sources the Executive Committee determined most advisable including government or private funds. The shortage of available funds and the rise in interest rates made the securing of government funds impossible and private sources more difficult. However, we have been able to proceed with an addition to the Cline Dormitory for men to house ninety-six men, and the enlargement of the cafeteria to approximately twice the present size. It was also necessary to rebuild the campus

underground electrical system. The details of these projects are to be found in the report of the Comptroller.

We still have a shortage of women's housing that will be even more acute next fall. It is absolutely necessary that we build additional women's housing during the coming year. A large number of girls have lived with three girls in a room all this year. Many more will have to do this next year. I assume the Executive Committee still has the authority to arrange financing for women's housing.

Among the reasons that make additional housing imperative is the opening of the L. S. U. Junior College next fall. The number of commuting students attending Centenary will probably decrease. If we are to keep our enrollment at its present level, we must provide more housing for resident students.

The faculty salary problem is still vital. While Centenary salaries have gone up each year, we are still well behind the better colleges. The number of available faculty people in proportion to the number of faculty positions is decreasing each year. The announced government policy of drafting graduate students could make our problems even more difficult in the years ahead. At the present time there seems to be no immediate solution, although additional tuition charges beginning in 1968-69 probably would be helpful. In spite of the faculty salary problems, we have experienced fewer problems in filling positions this year. We are especially pleased to be able to announce some very significant appointments.

Progress on the Ten-Year Plan - Development Program

Friends of the College have responded well again this year to the development needs of the college. We have made progress on our Climax '75 Program leading up to the 150th Anniversary in 1975. Every trustee should be thinking of his own relationship to this program in giving and in the solicitation of gifts for

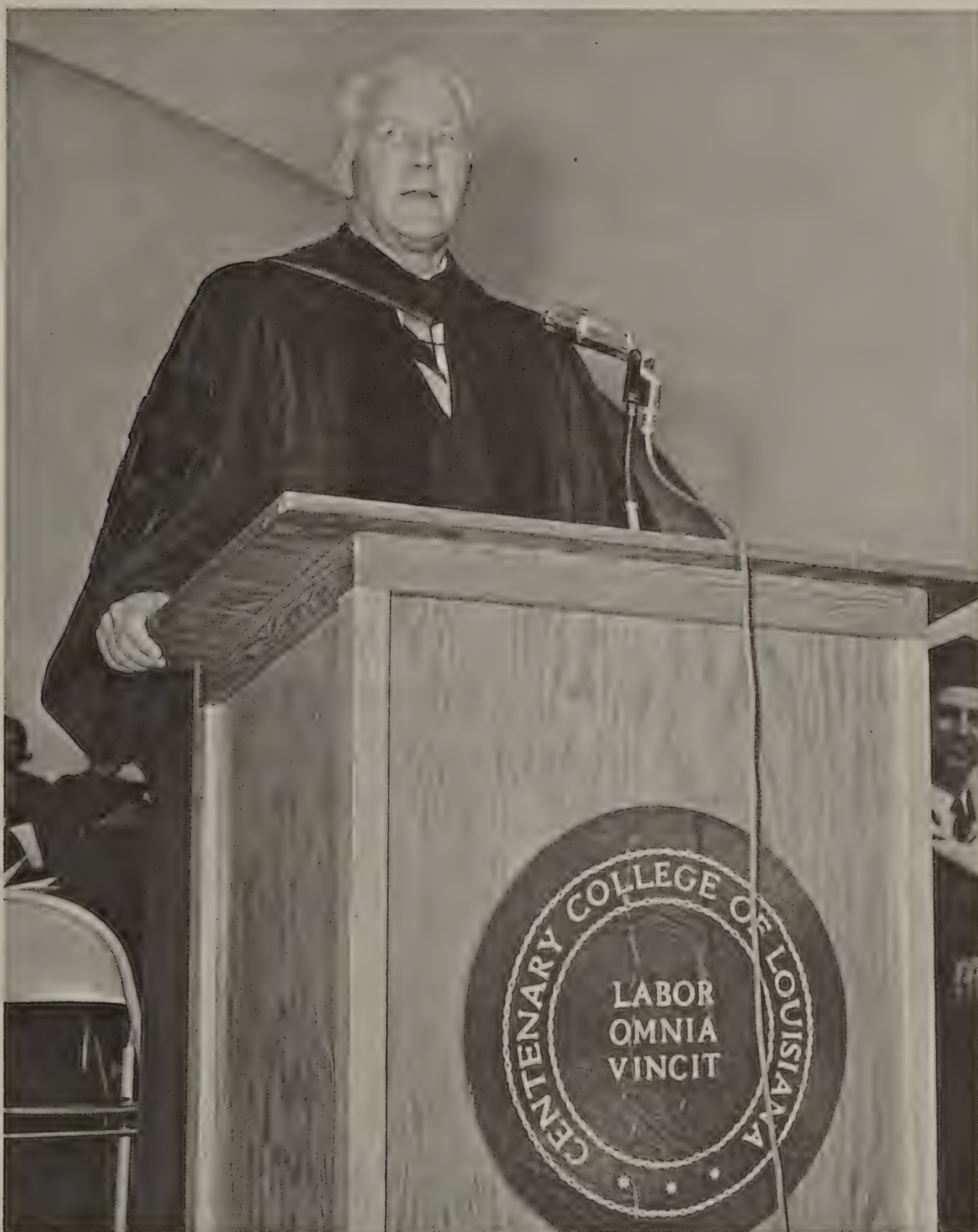
the college. Twenty million dollars will be needed by 1975 for the college to be rendering its fullest service. The Board of Trustees must consider itself the first line of support and influence.

Related to the Ten-Year Plan of development must be the planning of the physical plant. The Development Committee and the Administration is proceeding with a new Master Plan of physical development. The architectural firm of Somdal-Smitherman-Sorensen-Sherman-Associates has been employed to give leadership in the building of physical development.

The college can be very pleased that this past year we have experienced a fine year of growth in student body size and quality. We are now housing the largest number of students in the history of the college. We are also very proud of the nature and quality of our students. Many people are concerned about many of the activities of college students on several American campuses. We are trying to involve Centenary students in many of the responsibilities of campus life. We believe we have the type of students who will grow with responsibility. With the help of all our friends we are trying to make Centenary a lively, exciting place to grow and learn.

All of us on campus deeply appreciate the devoted service of all the trustees. Being laymen in education, the trustees cannot ever understand what is involved fully in many things that take place on the campus. Centenary is blessed with trustees of unquestioned loyalty and exceptional understanding of the college and its present role. This has been especially true of the chairman of our board, George Nelson. No board chairman of any college could be more devoted to his college, more faithful to his responsibilities, more untiring and able in his service. All of us at Centenary are unceasingly grateful for this type of service.

All of us have been saddened by the death of G. M. Anderson and A. J. Hodges, Sr., two of our most loyal and able trustees; of Howard M. Elder, Assistant Professor of Latin, and R. Thomas Merrill, Instructor of French; and of Cynthia S. Saulmon and Donna Wright, students. We are all better persons and shall render better service to the college because we have known and loved and worked with these good people.



ACADEMIC FREEDOM was the subject of an address by Dr. Willis M. Tate, president of SMU on Founders Day at the college. Dr. Tate said he likes to refer to academic freedom as the "free enterprise of ideas" and said this freedom is the very fiber of a great college.

TO: President Jack S. Wilkes
FROM: T. N. Marsh, Dean of the College
SUBJECT: Report to the Board of Trustees

Dean Fleming wrote his final report as Dean of the College in terms of his "finest year at Centenary." In my first report, I may be permitted to hope that this will not have been my finest year; though even if it should turn out so, it would be eminently satisfactory. I could hardly be more delighted with my decision to accept your invitation to join the community of Centenary College, nor more enthusiastic about my associates and colleagues, the program, and the prospects, of Centenary.

The pre-registration Faculty Conference was a new experience for me, and proved a very valuable one. The sense of corporate effort that it induces could hardly be produced in any other way. I have recommended to you that the next such conference take as one of its major emphases the whole system of academic advising and possible ways of improving this vital contact between student and faculty.

The full-time teaching faculty in 1966-67 numbered 71. Sixty-four of these were in areas outside the School of Music; 45 per cent of these held the doctorate or other terminal degrees. The following new faculty were introduced at the beginning of the year:

Phillip D. Anderson, Instructor in Speech and Drama
B.S., 1962, St. Cloud State College; M.A., 1966, Indiana University

Gilbert M. Carp, Associate Professor of Music and Acting Director of
the School of Music., B.M.Ed., 1947, L.S.U.; B.M., 1949, M.M.,
1952, Converse College; Graduate study, Florida State University.

Antonio Curbelo, Assistant Professor of Spanish
B.A., 1941, Candler College of Cuba; Ed.D., 1945, Havana
University, Cuba.

Raymond A. Flores, Assistant Professor of Modern Languages
B.A. , 1953, U.S.L. ; M.A. , 1955, (Middlebury, Vt.), L.S.U.

Aubrey L. Forrest, Associate Professor of Education and Psychology
and Dean of Students and Director of the Evening Division.
B.A. , 1956, Nebraska Wesleyan; M.A. , Ph.D. , 1959, Northwestern University.

Louie A. Galloway, Associate Professor of Physics and Acting Head
of Department of Physics.
A.B. , 1958, Hendrix College; M.S. , Ph.D. , 1966, Case Institute
of Technology.

James M. Harris, Assistant Professor of Business and Economics
B.S. , 1941, Texas A and M; M.B.A. , 1966, University of Houston.

Earle Labor, Professor of English
B.A. , 1949, M.A. , 1952, S.M.U. ; Ph.D. , 1961, University of
Wisconsin.

Charles Boyce Lowrey, Assistant Professor of Chemistry
B.S. , 1963, Centenary College; Graduate Study, University of
Houston.

Donald D. McKinney, Instructor in Physical Education
B.S. , 1963, Henderson State College; M.S. , 1966, Kearney State
College.

T. N. Marsh, Dean of the College and Professor of English
B.A. , 1948, University of Kansas; B.A. , 1951, University of Oxford;
M.A. , 1955, Oxford, B. Litt. , 1957, Oxford.

R. Thomas Merrill, Instructor in French
B.A. , 1964, Wabash College; M.A. , 1966, University of Kansas.

Claude E. Robertson, Jr. , Assistant Professor of English
B.A. , 1961, L.S.U. ; M.A. , 1963, L.S.U. , Graduate study, L.S.U.

Rosemary Seidler, Assistant Professor of Chemistry
B.S. , 1961, Loyola University, Ph.D. , 1966, Tulane University.

John O. Williams, Instructor in Mathematics
B.A. , 1961, Centenary College, M.S. , 1966, University of Texas;
Graduate study, University of Texas.

George J. Zaher, Jr. , Instructor in Philosophy (Woodrow Wilson Intern)
B.A. , 1964, Fordham; M.A. , 1966, Yale.

At mid-year, three more new members were added to the roster:

Emmett Asseff, Professor of History and Government
B.A. , 1939, Louisiana State University, M.A. , 1940, Louisiana
State University, Ph.D. , 1949, University of North Carolina.

Mrs. Carol B. Casavant, Instructor in Education and Psychology
B.A., 1964, Emory University; M.Ed., 1965, University of
Chattanooga.

Jerry L. Harris, Instructor in Physics
B.S., 1962, Louisiana Polytechnic Institute, M.S., 1963,
Louisiana Polytechnic Institute.

Two members of the Faculty, having reached retirement age, were offered one-year appointments and served the College well again; one of these I have recommended be offered another one-year appointment, he being in good health and full of his former vigor and power: Professor Edward M. Clark, of the Department of English. The other, Professor Howard M. Elder, of the Foreign Languages Department, died on May 3, 1967, mourned by his many friends in the College and community. Two other members of the Faculty, one full of years and honors, the other in the first ripening of his talents, died in the course of the year: Dr. John B. Entrikin, long-time professor of chemistry and head of the department, just retired as head and intending to continue his teaching; and Mr. R. Thomas Merrill, instructor in French, who had joined the College in June, 1966, and who died May 14, 1967, as the result of injuries sustained in an automobile accident. Dr. Entrikin died on June 17, 1966; his portrait was presented to the College to hang in the Library by the Kappa Sigma fraternity at the Honors Chapel on May 11, 1967.

The enrollment for the fall semester, 1966, stood at 1103 full-time students, 127 more than the previous fall, despite Dean Fleming's prediction of no increase! Again this year, we are predicting no increase, although we are prepared to accommodate a few more resident students than ever before, with new dormitory construction and enlarged dining hall space. Our retention rate for upper-classmen was much larger than ever before in fall enrollment, 1966, and with new probation and dismissal regulations adopted by the Faculty during

the past academic year, it can be expected to increase still more in the years to come. One significant goal at which Centenary must aim is the achievement of a continually higher proportion of graduates who have done their entire undergraduate program (consecutively) at the College.

We have once again had an outstanding variety of visiting speakers on the campus: Kay M. Baxter and Henry G. Bugbee, Danforth Visiting Lecturers (in dramatic literature and philosophy, respectively), Dr. Thomas Oden, Willson Lecturer, Richard Hofstadter, Dr. Willis M. Tate (Founder's Day), William Sloane Coffin, Saul Alinsky, John Styan (Festival of the Arts), and many others.

For the second year (we are so far avoiding the presumption of calling it "annual") a very successful Festival of the Arts was held, starting with a visiting artist-folk singer, Eugene Jemison, continuing with student recitals, a joint concert of the College band and choir, a remarkably fine production of "Under Milkwood," and a stimulating lecture in connection with the play by John Styan of the University of Michigan. There were also fine art exhibits in conjunction with the Festival and following it.

Aside from the Festival, it is impossible in this space to give a detailed account of the successes of the Jongleurs, the Choir, the Band, and other groups. It was a thoroughly stimulating year in the arts, in the Science Fair, in the Teacher Fair, and many other quasi-academic activities.

There was during the year a follow-up visit from the State Department of Education, but no formal evaluation visits such as those of recent years. The accreditation of the College was reaffirmed at the annual meeting of the Southern Association of Colleges and Schools at Miami Beach in late November, 1966.

One administrative change of some significance took place with the appointment of Dean Aubrey Forrest and myself: Dean Forrest undertook

direction of the Evening Division and Summer Sessions, along with all other "extra-mural" instruction. He has done a splendid job of planning for the future of these programs and executing the work this year. He has also inaugurated two potentially very significant programs, a pre-college seminar for rising high school seniors, and a pre-freshman program for prospective freshman students in the College. Both will have their premieres this summer, and I expect great success with both.

In the central area of my responsibility, the general academic program of the College, the year has been marked by some significant advances. A new and vibrant curriculum in physics was adopted by the Faculty in its final meeting of the year; this was due largely to the far-sighted leadership of Dr. Louie Galloway, whom I am elsewhere in this report recommending for promotion to the headship of the department. Dr. Galloway has revitalized the physics program in one year in a way that our best hopes could not have foreseen. The Faculty also adopted my recommendations for what I believe to be a better, more just, and more rational system of academic probation and dismissal; and voted to take part in what has become almost a national experiment at inducing students to explore subjects outside their major interests with one pass-fail course each semester in the junior and senior years at the option of the student. (He may thus enroll for credit, but no grade, in a course not required in his major or the core curriculum.) The Faculty committee on admissions was enlisted more fully in the work of selection of students, and recommended a gradual increase in the entrance requirements for freshmen. At this writing, it appears that the qualifications of the freshman class entering in 1967 will be higher than ever before.

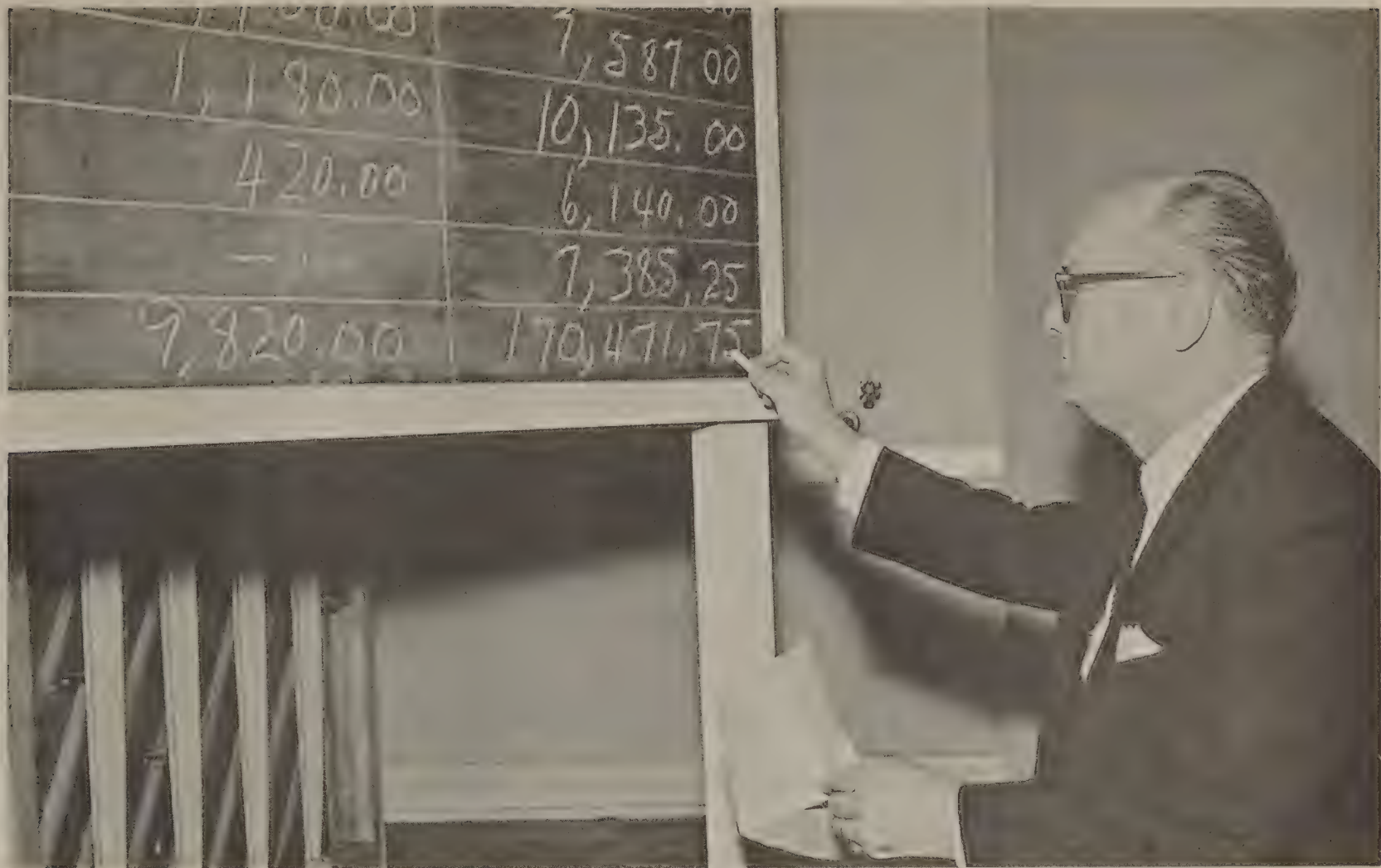
A major activity for me in the year just past was the recruitment of highly qualified faculty members as additions and replacements; in this, of course, my function is as reinforcement and aid to department heads and other faculty.

By any standard, however, I believe the year to have been reasonably successful in this endeavor. Elsewhere in the report I recommend the appointment of ten new members, three of whom are members of Phi Beta Kappa, and six of whom hold, or will hold by September 1, the Ph.D. degree. Dean Fleming wrote last year of the generous grant by the Frost Foundation for the enrichment and expansion of the program in economics and business. The program will be implemented with great verve and distinction in the coming academic year with the appointment of Dr. John L. Berton of the University of Arkansas as its head, in addition to the already fine faculty of the department. Other appointments will probably follow in the near future to a program that will serve both College and community in a distinguished fashion.

In thinking about prospects for the future of the instructional program of the College, three principal needs stand out in my mind: three areas of necessary improvement that will do much to transform a very good liberal arts college into a truly distinguished one. First, further progress needs to be made in criteria of admission of students. A first-rate faculty can be assembled only where there are superior students to teach. This requires further effort at recruitment of students both in the immediate region and farther afield. Centenary cannot hope to compete with massive public institutions; it can only compete at higher levels of quality than such institutions can aim at. Rigorous selectivity of students for admission is the route to that kind of quality. Second, the level of faculty salaries must be considerably raised, over and above the progress that has already been achieved. There is an inevitable connection between the average compensation of faculty and the distinction of a college or university. Centenary should aim to reach the "B" grade in both average and minimum compensation on the AAUP scale within the next two or three years. Aside from the attraction of the very best teachers to the faculty, much grant money

is strongly dependent upon this criterion of achievement. Third, a major effort must be put forward soon toward the enrichment of the holdings of the College library. We now meet, though without much margin of safety, the minimum standards of the American Library Association and regional accrediting associations for colleges of our size; but really strong colleges measure their library holdings in multiples of those standards. As I have said in other connections, I believe we should aim at developing a collection of approximately twice the present size (currently about 80,000 volumes) within five years. The road to liberal education leads directly through the library, and there are no shortcuts. An independent liberal arts college should not aim at developing a research library; but it should provide the tools of basic research for both superior students and a scholarly faculty.

A final word about the last phrase: I am fond of quoting the President of Dartmouth College in connection with the kind of faculty this College should develop. As the enrollment of the College approaches 1500 full-time students, we shall need to add some 30 members to the Faculty; and in finding them, we shall be "looking for a very rare and special individual": the man or woman dedicated to teaching the young and to transmitting to them the heritage of the past and the knowledge of the present, but who is also dedicated to a life of study and research and writing, so that new thought, new syntheses, new discoveries vitalize and enrich his encounters with the young. No precept about learning is so effective with the student as the example of a teacher who is engaged himself in hand-to-hand combat with recalcitrant ideas and facts. We are rich in such persons on the Faculty of Centenary College already; we must find more each year if this College is to realize its splendid potential quality.



JESSE OUTLAW, Assistant Comptroller marks up the final figures for the Great Teachers-Scholars Fund for 1967. Through the efforts of the entire community, a total of \$170,471.75 was raised for teachers salaries and scholarships. The campaign is conducted yearly to enable the college to upgrade the faculty.



COMMUNITY LEADERS responsible for a successful "Great Teachers-Scholars" campaign are pictured following their Victory Luncheon this summer. They are (left to right) Russell Barrow; J. Hugh Watson, General Chairman of the fund drive; George Gray; Charles Henington; Dick Whittington; Bill Hebert; Dr. Jack S. Wilkes; Francis Payne and Raymond Morris.

TO: President Jack S. Wilkes
FROM: Aubrey Forrest, Dean of Students
SUBJECT: Report to the Board of Trustees

COUNSELING AND GUIDANCE

The majority of my time this year has been spent in personal counseling with students and conferring with faculty members about students. It would be impossible to even estimate the number of students or the amount of time involved.

Freshmen Orientation this year included a program of the traditional freshmen days before the regular fall term began. An added feature this year was a once-a-week meeting of all freshmen for the first six weeks of the fall term. During these six meetings, the Bell Adjustment Inventory and the Strong Vocational Interest Blank were administered to all freshmen. These two tests proved useful in a number of counseling situations. The other freshmen meetings included an introduction to the various personnel and services of the college. A greatly expanded freshmen program has been planned for the fall of 1967 which will run for ten days and include rush week, academic orientation classes, desserts with faculty in their homes, as well as the traditional information sessions and social activities. This new Freshmen Orientation Program has the full support of the fraternities, sororities, Student Senate, and faculty.

RESIDENCE HALLS

The men's dormitories, Cline Dormitory, Rotary Hall, and East Colonial Hall, were maintained this year at near complete capacity of 293. Although there was a minimum of noise, damage, and chaos in the dormitories this year, three steps have been taken to improve the atmosphere in the men's dormitories so as to provide for greater physical comfort while contributing positively to education and group living for next year:

1. Establishment of a Men's Judicial System,
2. Appointment of faculty dormitory resident supervisors, and
3. An increase in dormitory Open Houses.

STUDENT GOVERNMENT

There have been a number of student groups which have been concerned with student self-government this year. The ones with which I have worked most closely are the Student Senate, the Ad Hoc Committee, the Interfraternity Council, and the Resident Advisors of the men's dormitories. These groups have implemented a number of the suggestions that were made at the President's Conference in September.

The two projects which I have personally handled have been the complete revision of the student handbook, Gentlemanly Speaking, and the development of a student identification card system to be used in student activities, the cafeteria, and the library.

STUDENT DISCIPLINE

Student discipline was handled in a variety of ways this year, but only fifteen cases reached the point of justifying disciplinary probation. However, five students withdrew rather than face possible suspension by the College Disciplinary Committee.

HEALTH SERVICE

Mrs. Robbie Campbell continued to do her usual competent and conscientious job as school nurse. Mrs. Campbell made nearly 800 student contacts during the school year in giving shots, applying bandages, dispensing medicine, etc.

REMEDIAL STUDY SERVICES

Around the middle of the year, the five-week Baldrige Reading and Study Skills Program was offered to our students and 65 students benefited from this program.

Plans have been completed for combining the Baldrige Program with freshman English and freshman math to form the Pre-Freshman Study Course for the summer, 1967. It is anticipated that 75 students will participate in this program. This will provide a head start for entering freshmen before the regular academic year gets under way.

To further aid the transition from high school to college of prospective students, plans have been completed for the Pre-College Seminar, which will bring about 60 high school juniors to the campus for a one-week period this summer. These students will receive a comprehensive testing and counseling program.

MOORE STUDENT CENTER

The Moore Student Center has continued to expand its services under the very able supervision of Mrs. Fannie Nichols. Mrs. Nichols has also done an excellent job in keeping the official college calendar and communicating with the members of the campus community and planning and advertising campus events.

CLASSROOM TEACHING

In addition to the normal duties of the Dean of Students' Office, I have taught one section of the course in General Psychology each semester. This has given me an excellent opportunity for further student contacts.

PROFESSIONAL ACTIVITIES

I attended the national annual conference of the National Association of Student Personnel Administrators held this year in Cincinnati, Ohio. I was Chairman of the panel presentation on "Improving the Climate of Learning in Small Colleges."



SUSAN SIGLER, daughter of Athletic Director Orvis Sigler reigned as Homecoming Queen after she was crowned by Dr. Jack Wilkes at the homecoming game.

TO: President Jack S. Wilkes
FROM: Shirley Baird Rawlinson, Dean of Women
SUBJECT: Report to the Board of Trustees

The most good of a report such as this could be the process of imposed self-evaluation on the part of its writer.

Ever finding it difficult to elucidate on the duties of the Dean, I have recently received aid and comfort in this feeling of inadequacy. It came through a paper submitted by a colleague to the 1967 National Association of Women Deans and Counselors Convention. Bringing together the meat of it, here in effect, is the author's conception of the role of a Dean. "Called upon to be a social critic, teacher and student of the student, counselor, administrator, humanitarian, and judge, the college Dean every day enters a gray area not well charted or made secure for her by facts or research."

To record briefly some of the less gray areas that are routine operation in this office, I will first speak of women's housing. At Centenary we are presently experiencing a situation that is at once desirable and regrettable. Chiefly because of the holding power these last two years (far fewer than normally to be expected drop-outs) and the continued drawing appeal of the college, the girls dormitories have been taxed far over capacity. The addition of some thirty-seven bunk beds to accommodate the surplus were installed in the fall. Other facilities noticeably overtaxed were bath and study areas, creating social and academic problems. We are surely happy to have girls desiring to come to Centenary and do want full dormitories. I sincerely hope that we may directly act upon the present needs so that the co-eds will continue to want to be a part of a college that offers its students the finest facilities for the mind and the body.

The Dean of Women to be in any way effective as counselor and interpreter of the college philosophy must associate herself with campus activities directly. To accomplish this at Centenary she sponsors and is present at Panhellenic, A.W.S., Cencoe and Maroon Jacket meetings. Of the many events, social and cultural, on the campus each year the Dean more times than not is there either officially or as guest. Our Maroon Jackets, the honorary group, whose sponsorship I enjoy, help immeasurably with Chapel operations, a responsibility of this office. This past year I have been given the opportunity to represent our college as a panel speaker for City Panhellenic, coordinator for Centenary Women's Style Show their yearly project, member of the team that went to the New Orleans district of the Methodist Church to speak about Centenary, speaker to mothers clubs on campus, and representative of the college informally many times.

This year has seen the innovation of several interesting programs conceived by the new Dean of Students with whom I have worked closely.

To give the impression that I have functioned efficiently in all areas in my role as Dean would be not just misleading but ridiculous. Each new day brings new and unique challenges, some of which I accept with enthusiasm, some of which I would like to forget. There is a small but eye-catching sign outside my door put there by one of my discerning students; it reads "Where the Action is". And without hesitation this Dean exclaims "TOUCHE".

TO: Dr. Jack S. Wilkes, President
FROM: F. D. Austin, Comptroller
SUBJECT: Report to the Board of Trustees

BUSINESS OFFICE

We feel that a tremendous improvement has been made in improving the records in the Business Office the past two years. The improvements have been primarily in personnel records and the records of the Endowment Funds. We are now working on a plan to improve property records. We need to have a list of all the property owned by the college in one file.

MAINTENANCE DEPARTMENT

It is becoming increasingly difficult to employ common labor. We are using all known procedures in an effort to recruit custodians and yardmen, yet this department has been operating with vacancies for the past several weeks. The salary scale does not seem to be a factor. The men are not available for work.

NEW CONSTRUCTION PROJECTS

We have three construction projects either in the planning stage or under construction:

- (1) Third Floor Cline Dormitory (96 Boys). This project is under contract and is scheduled to be completed by September 1, 1967.
- (2) Addition to the Cafeteria. This addition will double the size of the present cafeteria and it should greatly improve the food service at the college. This project is scheduled to be completed by September 1, 1967.

- (3) Electric Service Lines. Bids are scheduled to be received on Tuesday, April 25, 1967, for new underground electric service lines. We have had two electric service disruptions the past 18 months and there was trouble in the lines before this time. The present underground electric service lines are only approximately 12 years old but the use of electricity has tripled at the college during this period. We hope to have this project completed before the Fall Semester.

GENERAL FINANCIAL SITUATION

The general financial situation of the college is in good condition at the present time. It has not been necessary to borrow money on which to operate during the past three years.

CENTENARY COLLEGE OF LOUISIANA
OPERATING BUDGET ESTIMATES
JUNE 1, 1967 - MAY 31, 1968

	<u>1966-67 Amended Budget</u>	<u>1967-68 Proposed Budget</u>
Income:		
Tuition and Fees	\$1,139,646	\$1,183,766
Endowment	330,000	340,000
Special Gifts:		
Louisiana Methodist Conference	72,000	75,000
Louisiana Foundation of Private Colleges	20,000	18,000
Great Teachers Program	100,000	140,000
Donated and Endowed Scholarships	60,000	60,000
Additional Student Aid Funds:		
(a) NDSL	32,269	42,219
(b) Educational Opportunities Grants	10,470	28,450
(c) Work Study Program	22,140	16,111
Other Gifts	40,000	107,000
Auxiliary Enterprises:		
(a) Dormitories	142,000	195,300
(b) Cafeteria & Snack Bar	290,000	385,000
(c) Bookstore	105,000	115,000
Athletics	24,000	30,000
Miscellaneous	<u>38,000</u>	<u>60,000</u>
 Total Estimated Income	 <u>\$2,425,525</u>	 <u>\$2,795,846</u>
 Expenditures:		
Administrative	79,300	85,400
General College	292,163	337,660
Instructional Cost	842,299	933,156
Library	98,860	106,195
Operation and Maintenance	263,439	279,665
Grants-in-Aid:		
College Grants	137,915	147,336
Donated and Endowed	60,000	55,000
Student Aid Activities	42,740	70,669
Athletics	46,244	46,710
Student Senate Activities		
and Student Publications	35,000	35,000
Development Program	40,195	47,720
Auxiliary Enterprises:		
(a) Dormitories	129,951	195,482
(b) Cafeteria & Snack Bar	251,360	343,874
(c) Bookstore	<u>103,400</u>	<u>105,690</u>
 Total Estimates for Expenditures	 <u>\$2,422,866</u>	 <u>\$2,789,557</u>
 Excess Income or (Expenditures)	 <u>\$ 2,659</u>	 <u>\$ 6,289</u>

TO: President Jack S. Wilkes
FROM: Nelle W. Brown, Registrar
SUBJECT: Report to the Board of Trustees

Of the 1,693 students registered in the fall of 1966-1967, 5.5% came from the New England and Middle Atlantic states, 6.5% from North Central and Western states, and 88% from ten Southern states. There were seven students from foreign countries - Canada, El Salvador, Germany, Iran, Japan, and Malaya. Total enrollment increased 13.5% over the previous fall.

This office classified students, evaluated their transcripts, recorded their grades collected from the faculty, provided grade averages for all men and all women as well as for fraternities and sororities and competitors in student elections, made plans for degree candidates, and mailed report cards to all students. For other offices and for its own files, this office provided statistics, classified lists for student voting and insurance, administration and faculty lists for processions, student averages for the scholarship committee, and the names of honor students for the Dean of the College. In the fall, geographic distribution lists of students and distribution charts of grades were made and examination schedules, grade sheets, and a summary of courses and sections were made each semester.

Between June 1, 1966, and May 1, 1967, 3,023 transcripts were issued.

Diplomas have been ordered for 132 candidates for degrees, seven with honors, to be awarded May 28, 1967. Commencement plans are in progress.

There are 136 degree plans on file for candidates who expect to receive their degrees in May, 1968.

Summer will bring the making of grade averages to rank and rate male students for deferment from military service, perhaps for the last time.

Year statistics follow.

YEAR STATISTICS

1966 - 1967

The fall enrollment plus new students spring equals the regular session enrollment.

Regular Session, 1966-67	MEN	WOMEN	TOTAL
Freshmen	189	192	381
Sophomores	218	124	342
Juniors	116	103	219
Seniors	<u>105</u>	<u>59</u>	<u>164</u>
Total Regular Session	628	478	1106
Specials	<u>523</u>	<u>347</u>	<u>870</u>
Total Regular Session	1151	825	1976*
Summer Session, 1966 **	<u>139</u>	<u>163</u>	<u>302</u>
Total for year ***	1290	988	2278

* Equated: 1349

** Did not enter fall or spring.

*** Count with no duplicates of all regular and special students 1966-67 beginning with summer, 1966.

TO: President Jack S. Wilkes
FROM: Aubrey Forrest, Director of Evening Division and Summer Session
SUBJECT: Report to the Board of Trustees

EVENING DIVISION

The enrollment figures for adult Evening Division are:

Fall, 1964	Spring, 1965
682	643
Fall, 1965	Spring, 1966
351	311
Fall, 1966	Spring, 1967
441	420

These figures do not include day students who are also taking Evening Division courses. The figures reflect the 1965 decision of Barksdale Air Force Base to use the services of another college in its educational program. They also reflect an increase in the 1966-67 enrollment over 1965-66. This increase is due mainly to increased promotion rather than any substantial curriculum or schedule revision.

During the fall of 1966, questionnaires were sent to all employees of Western Electric, United Gas, and Southern Bell Telephone Company to determine what courses they would like to see offered in the Evening Division. These questionnaires, together with information from other sources, resulted in some minor schedule changes and the addition of two non-credit courses.

We have been informed that L.S.U. at Shreveport will begin undergraduate evening courses in the fall of 1968. It is still too early to tell what effect this action will have on our own Evening Division enrollment.

SUMMER SESSION

The Summer School enrollment was 605 in 1966. During the spring of 1967 questionnaires were sent to Centenary students and Shreveport students attending other colleges in order to determine the courses these students would like to take during the summer, 1967. The schedule for Summer School, 1967 has been based on the information gained from these questionnaires. Further promotional work in this area has been planned.



SHREVEPORT'S "BEST AD OF 1966" again went to Centenary College in the person of Vannie Edwards and his Gymnastic team. Edwards accepted the award from the Shreveport Ad Club at their yearly awards meeting. Previous college winners of the coveted award included the Marjorie Lyons Playhouse and the Choir.

TO: President Jack S. Wilkes
FROM: F. H. Delaney, Director of Development
SUBJECT: Report to the Board of Trustees

CAMPAIGN FUNDS

CITY

Through May 1, 1967, the Development Office has collected a total of \$1,212,482.58 with a balance of \$158,563.82 due in 1967 and January of 1968. 88.6 per cent of this fund has been paid leaving 11.4 per cent due. This payment rate is on schedule and the fund is in excellent condition.

STATE

Through May 1, 1967, \$348,873.65 have been collected on the State Fund leaving a balance of \$177,824.46. This represents 66.24 per cent of this fund being paid leaving 33.76 per cent due over the remainder of 1967. Payments have been slower than in the city fund, however, we hope to see this fund paid out during the coming months.

1967 GREAT TEACHERS-SCHOLARS CAMPAIGN

This annual campaign, in the City of Shreveport, was concluded on April 5. On a goal of \$170,000.00 the campaign organization obtained over 700 pledges and a total of \$170,471.75. This was the most successful Great Teachers-Scholars Campaign the college has ever conducted. Full credit must be given to the excellent leadership available to Centenary in our business community, General Chairman, Mr. J. Hugh Watson, Co-Chairmen, Mr. Raymond S. Morris and Mr. Francis C. Payne and Chairman of the Advance Division, Mr. Russell Barrow. These gentlemen and many, many others made this campaign a sincere vote of confidence in Centenary College and its program of higher education. The success and momentum of this campaign will enable us to program future campaigns on a much higher plane and with every expectation of success.

PLANNING AND DEVELOPMENT

The brochure Climax '75 is being distributed to over 4,000 friends of Centenary College throughout the United States. This brochure outlines the Centenary program and the challenge before us in obtaining \$20,000,000.00 by 1975. These funds will be used for enrichment, in depth, of all elements of the curriculum at the college.

The tentative fund-raising timetable for the college calls for a Great Teachers-Scholars Campaign in 1968 and a major capital campaign in 1969 and 1970 directed to the Conference, North Louisiana business and industry and our alumni association, as well as, national firms and foundations.

Goals for these campaigns and specific use of funds raised will be set by the Administration and the Development Committee of the Board of Trustees.

SHREVEPORT ADVERTISING CLUB AWARDS

Centenary College public relations materials have won two awards for excellence in the annual competition conducted by the Shreveport Advertising Club.

The development brochure Climax '75 has won as an individual award and the second is for the overall program of promotion of the college through literature.

These are judged by executives of leading advertising agencies of the Southwest.

TO: President Jack S. Wilkes

FROM: Col. Buren S. Folsom, Director of Admissions

SUBJECT: Report to the Board of Trustees

The Office of Admissions has been operating with a staff of five full time employees. Buren S. Folsom is Director, Mr. Jack Mulkey and Mr. Charles T. Bolding are Assistant Directors, Mrs. Kathy Crain, Secretary to the Director and Mrs. Margaret Jorgensen, Secretary. Mrs. Eleanor MacCurdy is working temporarily in the local area.

This office is responsible for:

1. The initial contact with prospective students until final admission.
2. Counseling with the prospective student and parents, coordinating with the high school counselors and principals, and working with the College Admission Centers.
3. Cooperating with the Religious Activities Officer in a program to interest more Methodist students to pursue their higher education at Centenary College.
4. Coordinating with the Director of Alumni Affairs in obtaining the assistance of the Alumni in securing more and better students.
5. Coordinating with the Director of the News Bureau on all publicity concerning admissions as well as publications of materials such as brochures, etc.
6. Coordinating with all interested faculty committees in establishing admission standards.
7. Advising the President and the Director of College Relations as to the admission and student recruiting procedures.
8. Maintaining administrative control of all admission records until the date of registration, at which time all admission records will become the responsibility of the Registrar and/or Dean of Students.

The volume of mail received and materials sent from the Office of Admissions have increased during the past year. Over 5,000 catalogs, 4,000 personal letters and brochures were sent during this period. Many prospective students and their parents visit our campus each year and are guests of this office.

This year we are offering two new summer programs in addition to our regular summer session. They are 1) the Pre-Freshman Study Course, which gives borderline high school students a second chance for entering college, and 2) the Pre-College Seminar, a one week course for high school juniors to learn what college is all about.

APPLICATIONS RECEIVED FOR FALL TERMS

<u>1960</u>	<u>1961</u>	<u>1962</u>	<u>1963</u>	<u>1964</u>	<u>1965</u>	<u>1966</u>
579	595	497	494	536	830	813

Applications Received to Date
Compared to last year

<u>4-30-66</u>	<u>4-30-67</u>
393	384

Admissions to Date

<u>1966</u>	<u>1967</u>
300	302

TO: Dr. Jack S. Wilkes, President
FROM: Maurie Wayne, Director of Public Information
SUBJECT: Report to the Board of Trustees

PUBLIC INFORMATION:

Press, radio and TV coverage for the college has been good. Our relations with all of the media are excellent and they have proved most co-operative. For the future, we need to develop more feature stories about the college, and this will be done as we become more familiar with this office and the college in general.

STUDENT PUBLICATIONS:

Both the yearbook and the newspaper need to be put on a business basis. I am in the process of interviewing all possible applicants for position on these publications for the coming year. I hope to come up with some outstanding students to head up both of these areas. It is imperative that definite work schedules be set up for both organizations. I am also working toward a close relationship between this office and the editors in an effort to improve the quality of these publications.

COLLEGE PUBLICATIONS:

Considerable time and money are spent by the college in the field of publications. An agreement with the Area Methodist Council to share printing costs should help. It is my opinion that a general study should be made of these publications working toward a standardization of all college literature and a central clearing agent for all materials published under the heading of the college.



THE SECOND ANNUAL ALUMNI HALL OF FAME AWARD was presented this year to George William James of Ruston, Louisiana. In presenting the award at the annual Homecoming Banquet, President Wilkes lauded James for his outstanding interest in the youth of the state. The first of these awards was made last year to Paul M. Brown, former Chairman of the Board of Trustees.

TO: President Jack S. Wilkes
FROM: Robert E. Durand, Alumni Director
SUBJECT: Report to the Board of Trustees

ALUMNI OFFICE

Physical Facilities

The capabilities and efficiency of the Alumni Office were greatly enhanced during the summer of 1966 with the purchase of new automatic addressing equipment and expansion to an adjoining classroom.

Staff

The alumni office staff consists of the alumni director and secretary (both full time), records clerk (half time), and student help (part time).

Administrative Support of Alumni Association

The Alumni Office handled all the arrangements, mailings, paperwork, and contact work for the Board of Directors, the various project committees, and the various chapters, both locally and out of town. In addition, records of annual giving were brought up to date and converted into a more usable system.

This Is Centenary

The format of the alumni paper was slightly changed to reduce the cost to utilize more of a newspaper-type approach. The first five issues were published with regularity, and the new Pitney Bowes equipment, plus conversion to all zip code records, assured much faster distribution of the paper to alumni, parents, and friends.

Additional Services

With the addition of the new equipment, the alumni office was able to take on the preparation of mailing plates and lists for the Development Office,

President's Office, Gents Club, Admissions Office, and Dean's Office (list of parents).

The placement service was established to provide a liaison between graduating seniors and job-seeking alumni and any prospective employers both in Shreveport or out of town. This service will fill a great need at Centenary, but will require much additional time to be properly successful.

ALUMNI ASSOCIATION

Membership

Officers of the Centenary Alumni Association for the 1966-67 year have been president, Jack W. Williamson; first vice-president, Ray Barlow; second vice-president Dorothy Kelly Richardson; secretary, Helen Houston Lineberger; and treasurer, Olga Thibodeaux Stewart.

Approximately 5,500 alumni are now on the active mailing list of the Alumni Association, and this figure should rise over 6,000 with the addition of this year's graduating class and additional names resulting from current records research.

Chapters

Active chapters of the Alumni Association exist in Shreveport, Dallas, Houston, New Orleans, Baton Rouge, and Monroe. A new chapter in the Texarkana area is currently being organized and others are pending in Little Rock and Jackson, Miss. Large concentrations of alumni in Washington, D.C., New York City, Atlanta, Ga., San Francisco, and Los Angeles have met or will meet on special occasions. New officers of chapters were elected during the past year in Houston (president, Lonard Wells) and New Orleans (president, Dr. James Harris).

Projects

The most significant project of the Alumni Association is the annual Homecoming. This year (February, 1967) a record turnout of just over 600 alumni were present for a most successful reunion weekend.

Other major projects included the Faculty-Alumni Tea, admissions work, and the alumni scholarship program.

Annual Giving

During the calendar year of 1966, the alumni annual giving program resulted in \$5,653 for an average gift of \$31.90 from 178 contributors. While this record does not seem impressive from an "active" membership of 5,500, it must be remembered that many alumni also give to the College through the Development program, Choir, Gents Club, and other sources which are not recorded as alumni gifts. It is hoped that the Alumni Office can begin keeping a record of these other gifts to the College so that an accurate picture of alumni support can be obtained.



Dr. Thomas C. Oden, professor at Phillips University was the Willson Lecturer on campus during 1967. Under the general theme of "The Celebration of Now", Dr. Oden made a total of 7 talks to students, faculty and Methodist ministers.

TO: President Jack S. Wilkes
FROM: Charles W. Harrington, Librarian
SUBJECT: Report to the Board of Trustees

In line with its general objectives of enlarging the collection, improving service, and increasing library use, the Centenary Library has enjoyed a period of continued and healthy growth during the current fiscal year. By May 31st, there will be approximately 79,500 books in the collection, and the circulation statistics for the year should total over 45,000. The following table illustrates the growth of the Library during the past five years or approximately since the completion of the new library building during the winter of 1962-1963:

<u>Fiscal Year June 1-May 31</u>	<u>Circulation for the Fiscal Year</u>	<u>Volumes in the Collection at the end of the Fiscal Year</u>
1962-1963	33,367	56,721
1963-1964	38,201	61,817
1964-1965	40,393	67,556
1965-1966	42,861	73,465
1966-1967 est.	45,000	79,500

The circulation of books for home use is increasing at the rate of five to seven per cent a year. Although the number of students enrolled for classes has also increased, these statistics still indicate that the students are using the Library more and that the courses offered at the college are becoming more library-oriented in line with the announced objectives of the faculty.

The collection meanwhile is growing at the rate of 6,000 to 7,000 volumes annually. The total number of volumes has increased by some fifty per cent since 1963, and by May 31, 1967, will be approximately equal to the 80,000 volume quality collection which was projected for the end of the current fiscal year in the Centenary Self-Study of 1962-1964.

Special grants and gifts of books or money have continued to be a valuable supplement to the funds provided by the college for the operation of the Library. Cash income for the purchase of books during the current year will be approximately \$13,900.

U. S. Higher Education Act of 1965

1965-1966 federal fiscal year	\$ 5,000
1966-1967 federal fiscal year	5,000
Shreveport-Bossier Foundation	1,000
Colonial Dames	100
Friends of the Centenary College Library	600
Miscellaneous Gifts and Other Income	<u>2,200</u>
	\$ 13,900

Gifts in kind have been of similar importance. Dr. David Kimball and Mrs. Edward R. Jones, respectively the President and Vice-President of the Friends of the Centenary College Library, are regular donors of useful books and periodicals. Dr. Frank Touchstone of the Department of Education and Psychology has been particularly helpful in soliciting his friends for back issues of periodicals and thus improving the periodical holdings in the field of psychology.

The establishment of the Andrew Jackson Hodges Memorial Library Fund following the death of Mr. Hodges last December has provided a substantial increase in the Library endowment funds. The value of the three endowments now stand as follows:

Andrew Jackson Hodges Memorial Library Fund	\$ 3,700.00
Middlebrooks Library Endowment Fund	505.06
Nena Hattaway Library Endowment Fund	<u>452.48</u>
	\$ 4,657.54

Dr. Walter Lowrey of the Department of History donated his time last summer to examine and sort the manuscript materials in the Pierce Cline Memorial Room. A small grant from the college helped compensate him for his services. Both Dr. Lowrey and the Library staff feel that these materials, which pertain to the history of the college and the Methodist church, are of great historical importance, and it is hoped that personnel can eventually be provided for the proper cataloguing and indexing of this collection.

In the meantime, some progress is being made in the Cline Room. As a result of Dr. Lowrey's explorations, the Technical Processes Department has proceeded with the cataloguing of the books and periodicals which he found in the deposit collections of the Louisiana Conference of the Methodist Church and the North Louisiana Historical Association. Four volunteers from the Junior League of Shreveport have further undertaken the preparation of a typed transcript of the Minutes of the Board of Trustees of the College during the period when the college was at Jackson, Louisiana, and the making of a card file of the names and addresses of all the students who are known to have attended Centenary during the nineteenth century. The Junior League and Mrs. Robert U. Goodman, Mrs. John H. McKee, Mrs. Larry H. Teague, and Mrs. Mike Tipps are to be commended for their services to the Library.

During the year, the Library has issued a new edition of the library handbook, Keys to the Centenary College Library, 1967-1968. It also prepared two special reading lists for students: "Books to Study By, A Pink List to Stop the Pink Slips", and "From Centenary . . . To Graduate School, Books to Help Select Study Programs and Graduate Schools". The Reference Department further held twenty-four class tours of the Library and assisted in the preparation of three new bibliographies for courses that are taught at Centenary.

To meet the space needs of the growing collection, the Library added two new sections of periodical shelving in December. It has moved the Ready Reference Section and the Reference Desk to a more central location beneath the Library clock and adjacent to the card catalogue, and it is in the process of acquiring new shelving to double the space available for the storage and use of the periodical indexes.

The Library has been fortunate in that there have been no changes in the regular staff during the year. It goes without saying that the staff becomes more efficient in its work through continued practice and experience. Three of the regular staff members, Linda Morris, Margie Rambin, and Mrs. Mary Gayer, have, in addition, voluntarily enrolled for extension courses in library science which have been offered in Shreveport by L.S.U. Baton Rouge and Northwestern State College.

Beginning in February, the Library was fortunate to secure the services of Edgar A. Wilson, an English teacher at Midway Junior High School, for work as a mature supervisor and reference assistant on weekends. Mr. Wilson works on both Saturday and Sunday, seems to enjoy his part-time job, and has proved valuable in helping students in the use of the Library and in maintaining the security of the building. The Library is likewise appreciative for the part-time services of Mrs. Mary Etta Curlin who has been assigned to the Library as an assistant in the Circulation Department in the afternoons this semester. Mrs. Julia Jenkins, who graduated from Centenary in 1966 and subsequently did graduate work in library science at L.S.U. Baton Rouge, has offered her services as a volunteer until she marries and moves to Nebraska in June. Mrs. Jenkins works in the mornings and assists with circulation and reference work. The Library is grateful to both ladies for their help in staffing the Library during hours when students are not always available to work.

1966-1967 has been a good year for the Library. Progress has been made in all departments and the year has been a period of growth and improvement. The main needs of the Library continue to center on personnel, equipment, and books.



THE CENTENARY COLLEGE CHOIR, directed by Dr. A. C. Voran will return to Radio City Music Hall in New York City this summer for a repeat of their successful appearance in 1961. The choir accepted an invitation for the return engagement in June. In 1961 they were invited for a six weeks engagement which stretched into a record breaking nine weeks.

TO: President Jack S. Wilkes
FROM: A. C. "Cheesy" Voran
SUBJECT: Report to the Board of Trustees

We held our annual choir camp at our lodge in Hodges Gardens August 27 through September 6. Miss Madeleine Marshall of the Julliard School of Music, an authority on English diction, spent a week with us assisting us in diction and in many other ways. This is our tenth year at Hodges Gardens, and we consider it a most successful choir camp.

We enjoyed large audiences who gave us very enthusiastic receptions and invitations for return engagements.

To cap this marvelous season, we have received an invitation for a return engagement for a minimum of six weeks at Radio City Music Hall in New York City this summer. This was our thirteenth consecutive year to produce a series of eight thirty-minute television shows under the sponsorship of Southwestern Electric Power Company. This year our program originated and was presented on KTBS, Channel 3; also presented on KSLA, Channel 12, giving us wide television coverage for the year.

We have enjoyed fine newspaper publicity locally and in all the towns where we have sung. For example, in two towns we had color pictures on the front page of the newspaper. On the place mats of Don's Restaurant following the history of Shreveport, there is this line, "Home of the Centenary College Choir." These place mats are used in Don's Restaurants in Lafayette, Baton Rouge, and Shreveport.

Our press-kit won first place in the 1967 state wide press competition. This is the tenth win in twelve years. It has won at least six national prizes.

It is our belief that we have successfully achieved the following ideals for the Centenary College Choir:

1. To create and leave goodwill for Centenary College.
2. To give a wide variety of helpful experience to singers in our organization, musically, personally, and in management and organization.
3. To give pleasure to our listeners.

During our twenty-six years we have been self-supporting financially. We have depended upon our own activity to create our operating funds; thus not involving college funds for our operation. Our budget is approximately \$15,000 to \$17,000 a year.

Our philosophy is to love young people into "self-actualization", into doing great things with all their ability and capacity, to liberate personalities, to teach great living, the anatomy of team work, to give valuable experience in many areas, and to develop excellent leaders and citizens -- not through regimentation and force, but by love.

Our primary purpose is to sing well; to conduct ourselves always as ladies and gentlemen; to become a great choir, musically -- vocally -- personally; to realize that honor is a harder master than the law and to articulate self-disciplined -- reasonable -- informed -- responsible human beings, with high character -- under our guidance.

This is our twenty-sixth year. It is our belief that we have achieved, in a large part, our ideals and purposes in these twenty-six years, and we plan to continue working enthusiastically to do even a better job. Thank you for your interest in this organization.



DR. WEBB DONNELLY POMEROY, head of the Department of Religion was named "Teacher of the Year" by the Alumni Association this year. The award was presented at the annual Homecoming Banquet at the Shreveport Civic Center. An ordained Methodist minister, Dr. Pomeroy has been a member of the faculty since 1953.

TO: President Jack S. Wilkes
FROM: Robert Ed Taylor, Chaplain
SUBJECT: Report to the Board of Trustees

Faculty Christian Fellowship

Six members of our faculty attended the Southwest Faculty Conference at Austin College, Sherman, Texas, the first weekend in June, 1966.

Some 20 of our faculty gathered with Dr. Tom Oden for coffee and discussion during Willson Lectures.

Willson Lectures

Dr. Tom Oden, Professor of Theology at the Graduate Seminary of Phillips University was the Willson Lecturer this spring. He gave three interesting and scholarly lectures in the field of religion. He met with several students for discussion, spoke at a banquet for Church-Related Vocation students, and addressed a luncheon gathering of Methodist clergy during his three days on campus.

Methodist Student Movement

This has been an active and interesting year for students participating in the Methodist Student Movement.

1. We have had five Dialogue Groups of 8-10 students each meeting weekly discussing significant issues and seeking to relate honestly to each other.
2. We have had a number of exciting programs sponsored by MSM on Thursday evenings.
3. We had eleven in attendance at the State Methodist Student Movement Conference in Natchitoches, Louisiana.
4. Our Fall and Spring Retreats continue to be one of the strongest aspects of our program. Both of these retreats drew over 40 students each.

The Spring Retreat was based on the theme, "Meaning Through The Arts," and utilized films, cartoons, paintings, poetry, records, folk songs, etc.

Sunday Worship

One of the most significant events of the year was the organization of Sunday worship on campus by a student committee and the chaplain's office. The service met regularly December through April. Attendance ranged from 150 to 36. Persons participating in the program expressed appreciation for its value to the campus and urged its continuation next fall. Offerings from the service went to Meals For Millions.

Chapel

This is one of our best years in terms of the chapel program. A number of impressive programs were presented. Among these were:

- a. Danforth Lecturer, Miss Kay Baxter.
- b. President's Convocation, Dr. Jack Wilkes.
- c. Dr. Thompson Shannon, SMU.
- d. Dean Thad Marsh.
- e. Dr. Rex B. Wilkes.
- f. Faculty Lecture Series: Drs. Carlton, Pledger, Pomeroy.
- g. Reader's Theatre, "What Is Man."
- h. Founder's Day Convocation, Dr. Willis Tate.
- i. Dr. William Mallard, Emory University.

Chaplain's Office--Other Responsibilities

1. I have entertained in my home for students on three specific occasions
--MSM Steering Committee on two separate occasions and an Open House, to which some 50 Methodists and other students and faculty came.

2. I am faculty advisor to approximately 20 students.
3. I have taught two courses this year--Old and New Testament--involving 40 students. I am assisting in a course, Religion 402, giving three lectures and leading four discussion sessions.
4. I have had specific counseling and/or contact visits with 107 students or faculty. This includes visits to hospitals, office counseling, and other specific instances in which I sought to function in the role of pastoral counselor.
5. I have lectured or preached at 11 churches.
6. I have attended 5 conferences.
7. I spoke on behalf of the College at the District Conferences of the Alexandria, Monroe, Shreveport Districts of the Methodist Church.
8. I worked with the Faculty Visitation to the New Orleans District.
9. I worked with the Junior-Senior Day program.
10. I am working on the eight summer conferences for this summer.
11. I continue to involve myself in the life of the campus, particularly with students through chaperoning social events, working with student groups, attending student-sponsored events, such as open houses, etc.

STATISTICAL DATA

I. Religious Preference of Fall Enrollment

Methodist	426
Baptist	261
Roman Catholic	172
Episcopal	129
Presbyterian	102
Disciples	25
Jewish	17
Lutheran	16
Church of Christ	13
Christian Science	7
Orthodox	7
Others	96

II. Methodist Students Indicating Interest in Church-Related Vocations,

including the Ministry, Christian Education, Missions, etc.

Total	54
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TO: President Jack S. Wilkes

FROM: Rosemary Eubanks, Financial Aid Officer

SUBJECT: Report to the Board of Trustees

The student aid program at Centenary College has considerably expanded during the 1966-1967 academic year. The College has participated for the first time in the College Work-Study Program as well as the Educational Opportunity Grant Program established by the Higher Education Act of 1965. Five endowed scholarships have been established during the current year.

Assistance has been given to 369 students from scholarships and grants-in-aid. Others have received financial aid from loans or work. The following is a list of assistance furnished including the amount and source:

	<u>Number of Students</u>	<u>Amount Received</u>
1. EDUCATIONAL OPPORTUNITY GRANTS	20	\$ 9,975.00
2. HONOR SCHOLARSHIPS FOR FRESHMEN (Includes National Merit Finalist and Semi-Finalist Awards)	27	9,150.00
3. MINISTERIAL SCHOLARSHIPS (One-half tuition)	18	5,940.00
4. DEPENDENTS of Faculty, Staff, Minister's Dependents. (Methodist Minister's Dependents receive 55 percent of tuition, Dependents of Ministers of other faiths, 50 percent of tuition, Dependents of Faculty and Staff, tuition less fees)	62	26,529.20
5. GRANTS-IN-AID (Students in need of assistance whose grade point average is below "B". Publication scholar- ships are also included in this category)	36	12,476.80
6. ATHLETIC SCHOLARSHIPS	61	56,476.57

	<u>Number of Students</u>	<u>Amount Received</u>
7. CHOIR SCHOLARSHIPS	11	\$ 5,350.00
8. BAND SCHOLARSHIPS	16	3,300.00
9. SCIENCE FAIR	1	500.00
10. DEBATE	4	2,590.00
11. SHREVEPORT SYMPHONY SCHOLARSHIPS	11	12,048.00
12. NATIONAL METHODIST SCHOLARSHIPS	6	3,083.00
13. DONATED SCHOLARSHIPS	<u>96</u>	<u>40,595.00</u>
TOTAL	369	\$188,013.57

Student loans were granted as follows:

National Defense Student Loans	50	\$ 30,630.00
Louisiana Higher Education Assistance Loans	28	21,800.00
United Student Aid Fund Loans	15	12,000.00
National Methodist Student Loans	8	3,000.00
Miscellaneous Loans	<u>9</u>	<u>8,350.00</u>
TOTAL LOANS	110	\$ 75,780.00
COLLEGE WORK PROGRAM	165	\$ 30,239.90
COLLEGE WORK-STUDY PROGRAM	<u>50</u>	<u>16,463.00</u>
TOTAL	215	\$ 46,702.90
TOTAL ASSISTANCE ALL SOURCES	694	\$310,496.47



CENTENARY BASKETBALL was in a rebuilding year, but managed wins over Arkansas and Rice as they continued against a tough schedule. Coach Sigler says prospects for all athletic teams are bright as the majority of the lettermen will return next year.

TO: President Jack S. Wilkes
FROM: Orvis Sigler, Director of Athletics
SUBJECT: Report to the Board of Trustees

The Fall Sports program of the Athletic Department consisted of two (2) baseball games and four (4) tennis matches with local tennis clubs. Baseball was scheduled for four (4) additional games but were cancelled due to weather.

The basketball team underwent a rebuilding year as only two (2) lettermen returned; it was also handicapped by a lack of height. Even with both the lack of experience and height, they managed to win 9 while losing 17. Perhaps two of the best wins were over Arkansas in Fayetteville, for the first win ever by a Centenary team on Arkansas' home floor; also, Rice at Rice, in the Bluebonnet tournament, was the other highlight.

Attendance at home was down a little, however, we still played before 15,447 people and to 39,600 people on the road. We played from Abilene, Texas to Cincinnati, Ohio, thus gaining national publicity. The basketball team is now preparing for their South American tour this August.

Coach Douglas Mooty's baseball team is enjoying another successful season with a 12 to 9 record to date. They are a very young club as the pitching staff has consisted of freshmen and sophomores, prospects look good for the future. The golf team coached by Mr. Morton Braswell is having one of its best seasons to date; they are 8 to 2 in dual match competition. Tennis coach this year, Mr. Ivan Harless has made a tremendous improvement over last year; at this time they are 6 to 4 in dual match competition. Both of these squads will lose only one man each to graduation.

The women's gymnastic team, again, were runners-up in the National Collegiate competition. Four (4) girls - Janie Speaks, Susan McDonnell,

Karen Lively, Marianne Woolner - made the all-American team. Both Coach Sigler and Mooty have made many speaking engagements before civic, church, and school groups throughout the North America area. Over all prospects for the athletic teams are bright as the majority of the lettermen return.

REPORT ON STATUS OF FACULTY AND STAFF

For the record, the following Faculty members have had tenure appointments at Centenary College during the academic year 1966-67 (the number of years in service at Centenary appears after the name):

Theodore T. Beck (6)	Professor of French and Head of Department of Foreign Languages
Virginia Carlton (10)	Professor and Head of Department of Mathematics
Bryant Davidson (39)	Professor of History and Government
Wilfred L. Guerin (13)	Professor of English
Charles A. Hickcox (21)	Professor and Head of the Department of Geology
Earle G. Labor	Professor of English
Walter M. Lowrey	Professor of History
Robert D. MacCurdy	Professor of Education and Head of Department of Education and Psychology
T. N. Marsh (1)	Professor of English
Ira Lee Morgan (13)	Professor and Head of Department of English
W. Darrell Overdyke (33)	Professor of History and Government
Edmond M. Parker (20)	Professor of Engineering Sciences and Acting Head of Department of Physics and Engineering Sciences
Woodrow W. Pate (18)	Professor of Economics
W. Ferrell Pledger (14)	Professor of Sociology and Religion and Head of Department of Sociology
Webb D. Pomeroy (14)	Professor and Head of Department of Religion and Acting Head of Department of Philosophy
Leroy Vogel (22)	Professor and Head of Department of History and Government
Mary Warters (40)	Professor and Head of Department of Biology

Ruth Joy Alexander (9)		Associate Professor of Speech
B. P. Causey (26)		Associate Professor of Music
Willard Cooper (9)		Associate Professor and Head of Department of Art
Orlin R. Corey (7)		Associate Professor and Head of Department of Speech and Drama
Marvin Wayne Hanson (8)		Associate Professor and Head of Department of Chemistry
Monas Harlan (8)		Associate Professor of Music
Fariebee P. Self (21)		Associate Professor of Mathematics
Richard K. Speairs (18)		Associate Professor of Biology
Stanton A. Taylor (16)		Associate Professor of Chemistry
Alvin C. Voran (30)		Associate Professor of Choral Literature
Orin P. Wilkins (12)		Associate Professor of Biology
Leslie E. Burris (9)		Assistant Professor of English (on leave, 1965-67)
Donald Danvers (7)		Assistant Professor of Mathematics
Ronald E. Dean (7)		Assistant Professor of Music
Elizabeth Hughes (14)		Assistant Professor of Education
Opal P. Menefee (18)		Assistant Professor of Business
Frances Mary Perkins (20)		Assistant Professor of Piano and Theory
Nolan G. Shaw (12)		Assistant Professor of Geology
Betty McKnight Speairs (20)		Assistant Professor of Mathematics

RECOMMENDATIONS:

The following persons on tenure are recommended for promotion in rank:

Willard Cooper		To Professor of Art and Head of Department of Art
Orin P. Wilkins		To Professor of Biology
Nolan G. Shaw		To Associate Professor of Geology



OTHER STAFF AND FACULTY RECOMMENDATIONS:

The following persons not on tenure are recommended for reappointment for the academic year 1967-68:

T. N. Marsh (1)	Dean of the College
Aubrey L. Forrest (1)	Dean of Students and Director of Evening and Summer Sessions, and Associate Professor of Education and Psychology
Shirley Baird Rawlinson (2)	Dean of Women
Frank D. Austin (3)	Comptroller
F. H. Delaney (18)	Director of Development and College Relations
Robert Ed Taylor (6)	Chaplain and Director of Church Relations
Maurie Wayne (1/2)	Director of Publicity

Faculty:

Emmett Asseff (1/2)	Professor of History and Government
Gilbert M. Carp (1)	Associate Professor of Music and Director of the School of Music
Louie A. Galloway (1)	Associate Professor of Physics, and promoted to Head, Department of Physics
Joyce Anne Cameron (2)	Promoted to Assistant Professor of Music
Irene Cooke (1)	Assistant Professor, Cataloger
Antonio Curbelo (1)	Assistant Professor of Spanish
Raymond A. Flores (1)	Assistant Professor of Modern Languages
Alton O. Hancock (3)	Assistant Professor of Religion and History (with tenure)
Charles W. Harrington (5)	Assistant Professor, Librarian
James M. Harris (1)	Assistant Professor of Business and Economics
Charles Boyce Lowrey (1)	Assistant Professor of Chemistry
C. R. McPherson (2)	Assistant Professor of Economics and Business
Kathleen Owens (4)	Assistant Professor, Assistant Librarian

Viva L. Rainey (3)		Assistant Professor of History and Government (with tenure)
Rosemary Seidler (1)		Assistant Professor of Chemistry
Orvis Sigler (9)		Assistant Professor and Acting Head of Department of Physical Education, Basketball Coach, and Director of Intercollegiate Athletics
Emma Lou Stringfellow (2)	. . .	Assistant Professor of Education and Psychology
Robert Johnson Watts (2)		Assistant Professor of German
William C. Teague (4)		Adjunct Professor of Music
Phillip D. Anderson (1)		Instructor in Speech and Drama
Ilse K. Bissell (2)		Instructor in German
Barbara Faye Boddie (3)		Instructor in Physical Education
Zeak M. Buckner (5)		Instructor in English
Carol B. Casavant (1/2)		Instructor in Education and Psychology
Vannie Edwards (3)		Instructor in Physical Education
Herbert Vern Fackler (2)		Instructor in English
Ivan Luther Harless (2)		Instructor in Physical Education (on leave, 1967-68)
Jerry L. Harris (1/2)		Instructor in Physics
Donald D. McKinney (1)		Instructor in Physical Education
James Douglas Mooty (11)	. . .	Instructor in Physical Education
George W. Treese (3)		Instructor in Mathematics (on leave, 1967-68)
John O. Williams (1 1/2)		Instructor in Mathematics and Astronomy
James D. Willis (2)		Instructor in English

NOTE: Edward M. Clark, Professor of English(21), having reached retirement age, is recommended for an additional one-year appointment.

The following persons are recommended for initial appointments for the academic year 1967-68:

John L. Berton	Professor of Economics and Head of Department of Economics and Business
Sheridan H. Lee	Professor of Biology
L. Hughes Cox	Associate Professor and Head of Department of Philosophy
Charles M. Greene	Assistant Professor of Mathematics
Robert N. Hallquist	Assistant Professor of Education
Helen M. Gary	Instructor in English
Jerry C. O'Dell	Instructor in English

The following persons, having served on the Faculty, are resigning therefrom. We are grateful for their service and wish them well:

Robert D. MacCurdy(7) ..	Professor of Education and Head of Department of Education and Psychology
Richard K. Speairs (18)...	Associate Professor of Biology
Frank V. Touchstone (4) ..	Associate Professor of Psychology
Opal P. Menefee (18)	Assistant Professor of Business
Claude E. Robertson (1) ..	Instructor in English
George J. Zaher (1)	Instructor in Philosophy (Woodrow Wilson Intern)
Thomas McNair (3)	Instructor in English
Miss Vera Snelling (3) ...	Assistant Professor of Education

